

Press release

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## Renewable energies, every time more prominent in BIEL Light + Building Buenos Aires

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**The sector grew and got its own way within the exhibition. On September 11-14 you will see its latest advances in the biennial.**

Renewable energies are a boom worldwide and Argentina is not the exception. It is a very dynamic sector, that though it has not reached a wide degree of implementation yet, at least in the region, it has a great potential for growth and expansion.

Since many years ago in BIEL Light + Building Buenos Aires many products related to this industry are presented, and as from the 2017 edition, its organizers have decided to give it the place it deserves: more visibility, diffusion and reach.

“BIEL is mainly a technological exhibition. The advances related to renewable energies are growing by leaps and bounds and are undoubtedly the future.”

“In BIEL we wish to give it a different approach because it is not only a question of presenting these products, but also of showing them integrated to many other related sectors: electric distribution, architecture and construction, domotics, smart cities.”

“We are summoning companies for them to join us. In BIEL you will find a very qualified and specific audience that is requiring your products.”

BIEL Light + Building Buenos Aires 2019 will be carried out on September 11-14 in La Rural Trade Center. Those who are interested in booking a booth may contact the commercial team by email at [biel@argentina.messefrankfurt.com](mailto:biel@argentina.messefrankfurt.com) or by phone at 4514 1400.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

**Further information:**

[www.biel.com.ar](http://www.biel.com.ar)

**Press information and photographic material:**

<https://biel-light->

Indexport Messe Frankfurt  
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[building.ar.messefrankfurt.com/buenosaires/en/prensa.html](http://building.ar.messefrankfurt.com/buenosaires/en/prensa.html)

**Links to websites:**

[www.facebook.com/BIELBuenosAires](https://www.facebook.com/BIELBuenosAires) |

[www.twitter.com/BIELBuenosAires](https://www.twitter.com/BIELBuenosAires) |

[www.instagram.com/bielbuenosaires](https://www.instagram.com/bielbuenosaires) | [www.linkedin.com/showcase/biel-light-building](https://www.linkedin.com/showcase/biel-light-building)

**Background information on CADIEEL**

CADIEEL, the Argentinean Chamber of Electronic, Electromechanic and Light-Technology Industries, represents and defends the interests of more than 3,200 companies from the electric - electronic industry, which employ more than 40 thousand highly qualified technicians and export to more than 60 countries on five continents. The industries represented by CADIEEL are the main drivers of technological progress of the country because their products are crosscutting technologies that determine the pace of innovation and economic growth. For more information, please visit our website at: [www.cadieel.org.ar](http://www.cadieel.org.ar)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

**Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Moto Show, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

BIEL Light + Building Buenos Aires  
16° Biennial International Trade Fair of  
the Electric, Electronic and Lighting  
Industry  
La Rural Trade Center  
Buenos Aires, September 11 - 14, 2019