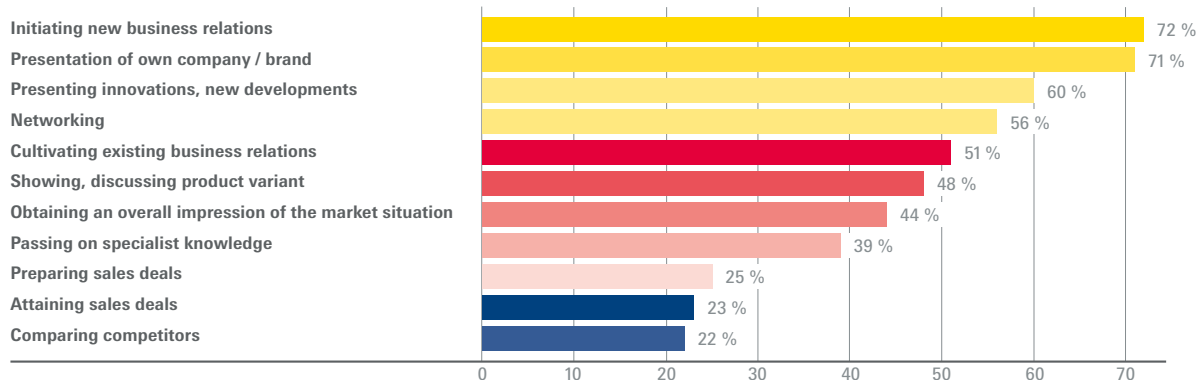


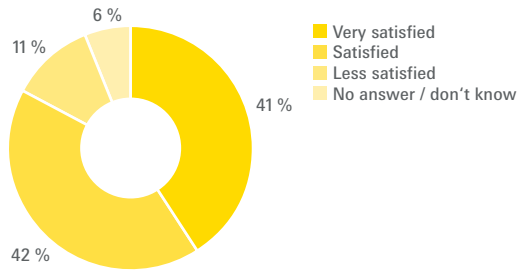
Exhibitors' Surveys BIEL Light + Building Buenos Aires 2019

Objectives of trade show participation



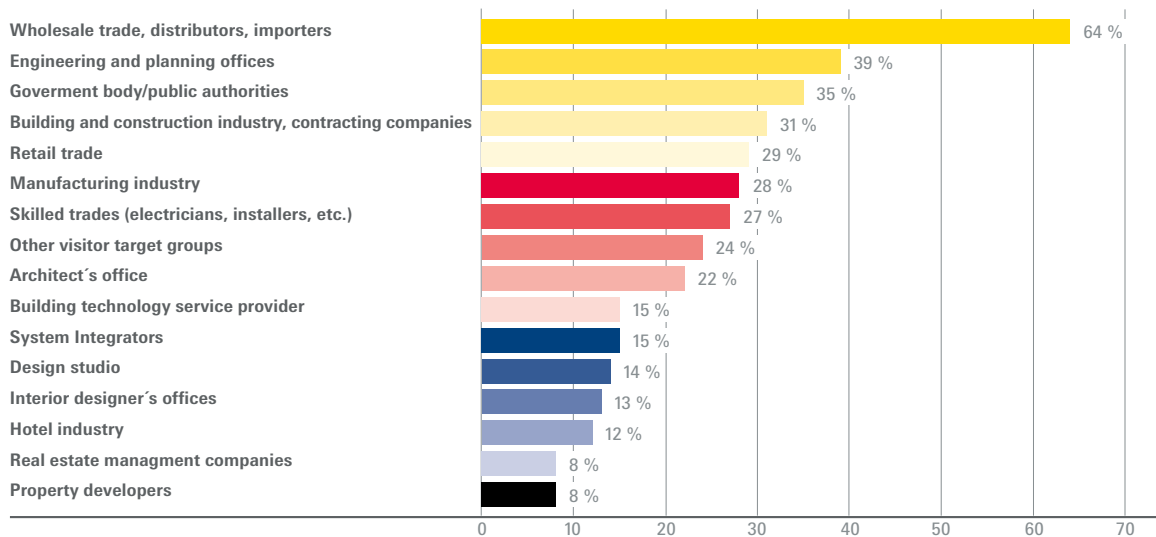
Several answers possible

Attainment of trade show participation objectives



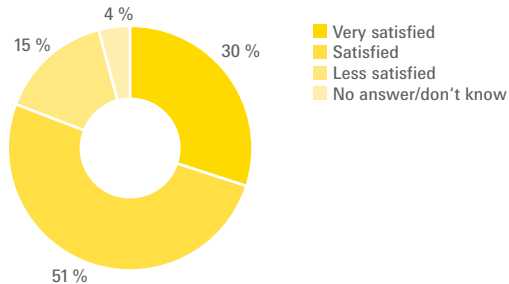
83% satisfied with the attainment of the participation objectives

Visitor target group



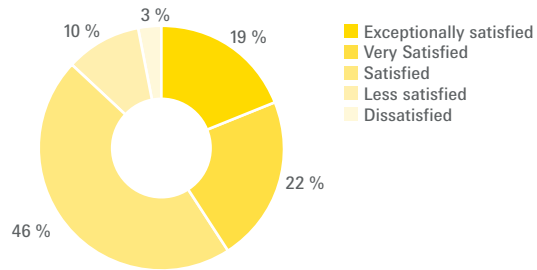
Several answers possible

Satisfaction with the specific group of visitors reached



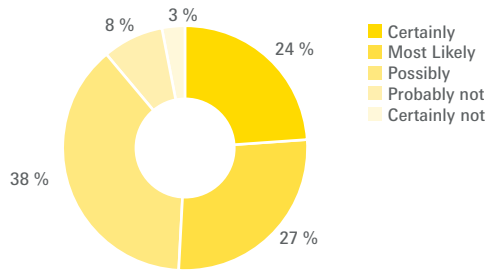
81% satisfied with the specific group of visitors reached

Overall assessment



87% satisfied with the overall assessment of the event

Intention to participate in the next BIEL Light + Building Buenos Aires



89% intends to participate in the next edition