

Novelties Application Form

Dear Exhibitor:

Messe Frankfurt Argentina makes this communication medium available to your company **completely FREE of charge**. The information you provide below will be distributed via different channels (press releases, social networks and/or newsletters), depending on how soon you return the present Form and according to its contents.

We recommend sending innovative material, **of interest to the mass and/or specialized media** and the general public. You can also include **illustrative images, photos and the logo of your company**.

Please note that the coverage of this information by the media depends exclusively on the interest garnered by the material presented, and not from specific press releases made by the organizers.

Once filled in, please send this Form by email to prensa@argentina.messefrankfurt.com

Deadline for reception of this Form is **July 19**.

Novelties Application Form					
Company name:					
Facebook:		Twitter:		Instagram:	
Booth Number:					
Contact Name:					
Phone:					
E-mail:					

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For the answers below, please do not exceed the 10 lines provided.

Why is it important for your company to participate in BIEL Light + Building Buenos Aires?

In case of using the information provided above, which person of your company/organization can we cite as author of said statements?

Full Name: _____

Position: _____

Example of use of quotes in newsletters: Juan Perez from Messe Frankfurt commented: *"Our Company has made investments in infrastructure and technology ..."*

OPTIONAL GRAPHIC MATERIAL

If you wish, you can also send us **graphic pieces** (photos, logos, images, etc.) to be posted in the Exhibition's social networks. You can see examples of our publications in our Facebook page (**BIELBuenosAires**), on Instagram (**bielbuenosaires**) and on Twitter (**@BIELBuenosAires**).

We recommend:

- Company or brand **Logo** in **.PNG format**
- **Illustrative photos and / or images**, sizes:
 - General: **800 X 800 px.**
 - For Facebook: **1200 X 1200 px.**
 - For Twitter: **1024 X 512 px.**
 - For Instagram **1080 X 1080 px.**

¡Thanks!

Press & Communication Team
Messe Frankfurt Argentina

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