

Breaking new ground

Biennial International Trade Fair of the Electric,
Electronic and Lighting Industry



BIEL
light+building
BUENOS AIRES

20 – 23.10.2027
LA RURAL TRADE CENTER

Date	October 20–23, 2027	
Opening hours	Wednesday to Friday 1 PM to 8 PM - Saturday 10 AM to 7 PM	
Location	La Rural Trade Center, Buenos Aires, Argentina	
Exhibition surface	15,000 sqm	
Brands	+300 (estimated)	
Visitors	+28,000 (Estimated, including ExpoFerretera)	
Product Groups	Electronics: automation, home automation, installations Alternative energies Elevators and escalators Electrical power generation, transmission, and distribution Lighting: technical, decorative, public, equipment, and components	
Visitor profile	Architects / Interior decorators / Electrical engineers / Integrators / Lighting consultants / Suppliers and distributors of electrical materials / Electricians / Technicians / Professionals in the construction, contracting and real estate industry	
Admission	Exclusive event for industry professionals and business owners Admission is free with an invitation	
Organizer	Messe Frankfurt Argentina CADIEEL - Argentine Chamber of Electronic, Electromechanical and Lighting Industries	
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