

# Breaking new ground

Biennial International Trade Fair of the Electric,  
Electronic and Lighting Industry



**BIEL**  
light+building  
BUENOS AIRES

12 – 15.4.2023  
La Rural Trade Center

**Date** 12 – 15 April, 2023

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**Opening hour** Wednesday to Friday from 1 pm to 8 pm. Saturday from 11 pm to 7 pm.

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**Location** La Rural, Trade Center  
Buenos Aires, Argentina

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**Exhibition surface** 20.000 sqm

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**Exhibitors** 200

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**Visitors** 15.000

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**Product Groups** Electronics: automaton, domotics, facilities. Renewable energy. Escalators and elevators. Electric power. High, medium and low voltage. Lightning: Technical lighting, Decorative lighting, Public spaces. Equipment and components

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## Visitors Profile

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**Admission** Event exclusively planned for professionals and businessman of the sector.  
With invitation: free of charge.  
People under 16 years even attending with an adult will not be admitted.

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**Organized by** Messe Frankfurt Argentina  
CADIEEL - Argentine Chamber of Electronic, Electromechanic and Lighting Industries

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**Contact** **Indexport Messe Frankfurt SA**  
Mariscal José Antonio de Sucre  
1530 P. 7º  
C1428DUT - Buenos Aires  
ARGENTINA  
Tel.: (54 11) 7078 4800  
[www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

**Contact: Sr. Fabián Natalini**  
[fabian.natalini@argentina.messefrankfurt.com](mailto:fabian.natalini@argentina.messefrankfurt.com)  
[www.biel.com.ar](http://www.biel.com.ar)