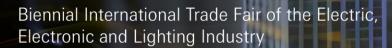
Breaking new ground





BIEL light+building BUENOS AIRES

22 – 25.10.2025 La Rural Trade Center

Date	October 22-25, 2025
Opening hours	Wednesday to Friday 1 PM to 8 PM - Saturday 10 AM to 7 PM
Location	La Rural Trade Center, Buenos Aires, Argentina
Exhibition surface	11,300 sqm (estimated)
Exhibitors	200 (estimated)
Visitors	15,000 (estimated)
Product Groups	Electronics: automation, home automation, installations Alternative energies Elevators and escalators Electrical power generation, transmission, and distribution Lighting: technical, decorative, public, equipment, and components
Visitor profile	Architects / Interior decorators / Electrical engineers / Integrators / Lighting consultants / Suppliers and distributors of electrical materials / Electricians / Technicians / Professionals in the construction, contracting and real estate industry
Admission	Exclusive event for industry professionals and business owners Admission is free with an invitation
Organizer	Messe Frankfurt Argentina CADIEEL - Argentine Chamber of Electronic, Electromechanical and Lighting Industries
Contact	Indexport Messe Frankfurt SA Sucre 1530 P. 7º - C1428DUT Buenos Aires - Argentina Talan 154 44 7079 4000

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