

Press release

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The future of Energy, Lighting and Electric Safety are discussed within the framework of BIEL Light + Building Buenos Aires

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The main exhibition of the electric, electronic and lighting industry of the country offers its visitors a wide range of lectures with the most current subjects. Access is free of charge.

On September 11-14 in La Rural Trade Center, BIEL Light + Building Buenos Aires 2019 turns once again into the largest gathering of the electric, electronic and lighting sector. Design, innovation and energy join during four days and business and professional updating become the main players.

Less than a month ahead of its opening, the Biennial has a full schedule of activities aimed to its diverse audience. This year **#BIELAcademy** has as central subject axes the future of energy, trends in lighting, safety and electric installations and the premier of a new segment that is presented for the first time in the exhibition: elevators & escalators.

The future of energy and electric distribution networks

BIEL Light + Building Buenos Aires becomes, in each edition, a source of first-hand information for decision making. For this reason, this year, one of the main subjects of **#BIELAcademy** will be to know and discuss where XXI century energy markets are headed for.

The segment will have presentations in charge of the Argentine Electrotechnical Association (AEA), that will lecture on energy efficiency regulations and the impact of IoT (Internet of Things) technologies applied to efficiency and distributed solar energy.

Besides, the Instituto de Energía Eléctrica de la Universidad Nacional de San Juan and CONICET will present the advances of the "Red Inteligente Cauçete" project, which consists in the implementation of a model smart electric network in this city of San Juan Province.

On the other hand, the Association of Electric Energy Distributors (AADERA) will discuss on the future of electric energy and the smart networks, with concrete application cases in Santa Fe province: the Cooperative of Armstrong, the electric buses of the urban passenger system and the electric highway that links the city of Rosario and the capital city of the province.

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Meanwhile, the Consultant for Argentina of the Instituto Alemán Fraunhofer IEE, Dr. Alejandro Gesino, will give a lecture on the large scale integration of renewable energies and solutions for their technical and economic challenges. Gesino is a specialist in the subject and has worked for many years in the institute, which has a long history regarding the development of renewable energies in Europe.

The latest in lighting

The Lighting design will be another of the outstanding segments of #BIELAcademy and will be especially aimed to architects, interior designers and decorators.

The Argentine Association of Lighting (AADL) organizes two conferences: the first one on lighting design and its interaction with people and the second one on "Human Centric Lighting". The latter is based on the use of light to influence any aspect of human comfort, health and behavior through the production and modification of its intensity, the space and angle distribution, the spectrum content, among others.

On the other hand, the Biennial will also have an important international visit: the architect Paulina Villalobos, who will present "Noche Zero. The future of urban lighting". It is an initiative to connect and share knowledge on night sky quality and give the first steps to protect the value of night natural darkness, incorporating urban light design as a part of the solution.

Training sessions on electric safety and installations

The electric safety and the current situation of professional installers will also have their space in #BIELAcademy.

In this sense, the Professional Council of Mechanical and Electrical Engineering (COPIME) will offer lectures on ground connection systems to understand Resolution SRT 900/15.

The Argentine Chamber of Electric Material Distributors (CADIME), meanwhile, organizes the National Meeting of Distributors, where they will discuss on the value chain, the economic perspectives and the development of small and medium companies of the sector in the medium term. They will also cover subjects related to electric safety in products and installations.

The ElectroInstalador magazine, on its part, will develop the traditional Meeting of Installers, where they will analyze the situation of the associations of electrician installers of the country and subjects related to their registration.

The Argentine Chamber of Electronic, Electromechanical and Lighting Companies (CADIEEL) will also offer training on Electric Safety.

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A new segment joins the Biennial

BIEL Light + Building Buenos Aires presents the incorporation of a new segment to its portfolio of products: **Elevators & Escalators**. For this reason, the Chamber of Elevators and Related Products will have an outstanding participation in the exhibition and will offer, within the framework of #BIELAcademy, two modules related to the subject: the new building code of the city of Buenos Aires and IRAM standards, with all that you need to know to project elevators and the latest sustainable technological advances in elevation media.

The aim is that, as from 2021, the companies related to the elevators and associated products sector join as exhibitors and add even more value to the group of products that gathers the Biennial.

Exhibitors' Conferences

On the other hand, the exhibiting companies **VIMELEC, BPB MEDITERRANEA, VZH, SAMET, ENERGIAS Y REPUESTOS, CAT MIRON, GALVASA, COIDEA, INDUSTRIA BASICA, ESPA ELEC, and FONROCHE LIGHTING** will also show their latest technologies and solutions through lectures and product presentations.

From this link you can access the full schedule of #BIELAcademy and the exhibitors' conferences. Access is free of charge, with quotas subject to room capacity.

BIEL Light + Building Buenos Aires is carried out on September 11-14, 2019 in La Rural Trade Center. The 16th International Trade Fair of the Electric, Electronic and Lighting Industry is organized by CADIEEL and Messe Frankfurt Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

Further information:

www.biel.com.ar

Press information and photographic material:

<https://biel-light-building.ar.messefrankfurt.com/buenosaires/en/prensa.html>

Links to websites:

www.facebook.com/BIELBuenosAires |
www.twitter.com/BIELBuenosAires |
www.instagram.com/bielbuenosaires | www.linkedin.com/showcase/biel-light-building

Background information on CADIEEL

CADIEEL, the Argentinean Chamber of Electronic, Electromechanic and Light-Technology Industries, represents and defends the interests of more than 3,200 companies from the

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electric - electronic industry, which employ more than 40 thousand highly qualified technicians and export to more than 60 countries on five continents. The industries represented by CADIEEL are the main drivers of technological progress of the country because their products are crosscutting technologies that determine the pace of innovation and economic growth. For more information, please visit our website at: www.cadieel.org.ar

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Moto Show, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com

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