

Press release

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Agenda: what you will see in BIEL Light + Building Buenos Aires

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The main exponents of the electric, electronic and lighting industry will exhibit all their avant-garde technologies in BIEL Light + Building Buenos Aires.

On September 11-14 in La Rural Trade Center, it will be presented in the 16th International Trade Fair of the Electric, Electronic and Lighting Industry the products and services related to smart lighting, domotics, smart cities, renewable energy and remote management.

This year, one of the main subjects will be to know and discuss, during #BIELAcademy conferences, where XXI century energy markets are headed for. Presentations will have as theme axes the future of energy, lighting trends, safety and electric installations and the premier of a new segment: elevators & escalators.

Another subject that will be present in the 16th edition are the renewable energies and their integration to electric distribution networks, to show the social and economic benefits that they contribute, both in the internal market and the international trade.

The Biennial will also have the international visit of Architect Paulina Villalobos, who will present "Noche Zero. The future of urban lighting". It is an initiative to connect and share knowledge on night sky quality and give the first steps to protect the value of night natural darkness, incorporating urban light design as a part of the solution.

Professionals and business professionals of the sector will find a space for analysis and dialogue regarding the current situation of the industry, apart from being able to take part in several training activities.

BIEL Light + Building Buenos Aires will be carried out on September 11-14, 2019 in La Rural Trade Center and it is organized by the Argentine Chamber of Electronic, Electromechanical and Lighting Companies (CADIEEL) and Messe Frankfurt Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

Indexport Messe Frankfurt
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Further information:

www.biel.com.ar

Press information and photographic material:

<https://biel-light-building.ar.messefrankfurt.com/buenosaires/en/prensa.html>

Links to websites:

www.facebook.com/BIELBuenosAires |
www.twitter.com/BIELBuenosAires |
www.instagram.com/bielbuenosaires | www.linkedin.com/showcase/biel-light-building

Background information on CADIEEL

CADIEEL, the Argentinean Chamber of Electronic, Electromechanic and Light-Technology Industries, represents and defends the interests of more than 3,200 companies from the electric - electronic industry, which employ more than 40 thousand highly qualified technicians and export to more than 60 countries on five continents. The industries represented by CADIEEL are the main drivers of technological progress of the country because their products are crosscutting technologies that determine the pace of innovation and economic growth. For more information, please visit our website at: www.cadieel.org.ar

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers' business interests efficiently. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com.

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Moto Show, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com

BIEL Light + Building Buenos Aires
16° Biennial International Trade Fair of
the Electric, Electronic and Lighting
Industry
La Rural Trade Center
Buenos Aires, September 11 - 14, 2019