



Press Release - BIEL Light + Building 2025  
Buenos Aires, October 22-25, 2025

## BIEL Light + Building Buenos Aires presents a renewed look: everything you need to know about the sector's largest exhibition

**Buenos Aires, October 2024.** - Latin America's leading innovation platform for lighting, electronics, and electrical services has a confirmed date: **it will take place on October 22-25, 2025, at La Rural Trade Center of Buenos Aires.** Space allocation begins on November 14.

The event, organized by CADIEEL (Argentine Chamber of Electronic, Electromechanical and Lighting Companies) and Messe Frankfurt Argentina, is positioned as the epicenter of the industry, attracting thousands of visitors and professionals in search of new opportunities and the latest developments in the sector.

**For the first time, BIEL Light + Building Buenos Aires will be held simultaneously with ExpoFerretera**, the International Hardware, Plumbing Parts, Paint and Construction Materials Trade Fair. This collaboration will allow exhibitors and visitors to experience the entire value chain in one place, covering the areas of electrical installations, lighting, construction, repair, and maintenance.

The exhibition offers a unique opportunity for companies to network with a specialized audience and to expand their brand reach. Highlights include **Matchmaking Programs** -a space that facilitates the creation of key business relationships between industry professionals- and **conferences and live demos**, where attendees can learn firsthand about all the latest developments and trends in the sector.

Exhibitors can access **personalized advice** to maximize their participation before, during, and after the event. For more information on how to acquire a booth and take advantage of all the tools offered by the exhibition, interested companies can contact the organizers at the following email address [biel@argentina.messefrankfurt.com](mailto:biel@argentina.messefrankfurt.com)

Press information and photographic material:

<https://biel-light-building.ar.messefrankfurt.com/buenosaires/es/prensa/material-prensa.html>

**Social networks:**

<https://www.facebook.com/bielbuenosaires>

[www.twitter.com/bielbuenosaires](https://www.twitter.com/bielbuenosaires)

[www.instagram.com/bielbuenosaires](https://www.instagram.com/bielbuenosaires)

<https://biel-light-building.ar.messefrankfurt.com/buenosaires/es.html>

**Contact:****Carolina Del Pozo**

Communication and Press Head

Phone: +54 11 7078 4800

[carolina.delpozo@argentina.messefrankfurt.com](mailto:carolina.delpozo@argentina.messefrankfurt.com)

**Ignacio Pérez**

Communication and Press Analyst

Phone: +54 11 7078 4844

[Ignacio.perez@argentina.messefrankfurt.com](mailto:Ignacio.perez@argentina.messefrankfurt.com)

Messe Frankfurt Argentina

Mariscal Antonio José de Sucre 1530

1428 Ciudad Autónoma de Buenos Aires

<https://ar.messefrankfurt.com/buenos-aires/es.html>

**Camila Loch**

Press Consultant

Mauro y Asociados

Phone: +54 2324 558730

[cloch@mauroyasociados.com.ar](mailto:cloch@mauroyasociados.com.ar)

<https://mauroyasociados.com.ar/>

**Information about Messe Frankfurt**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)

**Sustainability at Messe Frankfurt**

[www.messefrankfurt.com/sustainability-information](http://www.messefrankfurt.com/sustainability-information)