

Press +++ Biel Light + Building 202522 to October 25, 2025



## Trends and innovation at BIEL Light + Building Buenos Aires 2025

**Buenos Aires, March 2025.- The largest business hub that brings together the entire lighting, electronics and electrical services industry will be held from October 22 to 25, 2025 at La Rural Predio Ferial de Buenos Aires and this year brings great news.**

The industry's main business hub is renewed edition after edition with the aim of promoting business, connection and professional updating. BIEL Light + Building Buenos Aires is a reference exhibition for professionals in the electrical, electronic and lighting sectors, the place where they get to know and come into contact with the latest innovations and trends.

**The great novelty of the 2025 edition is that it will be held simultaneously with ExpoFerretera, the International Exhibition of Items for Hardware, Sanitaryware, Paint Shops and Construction Materials.** This synergy between the two events represents a unique opportunity for exhibitors and visitors, who will be able to experience the entire value chain in one place: from electrical installations and lighting, to tools and machinery for repair and maintenance.

In this way, exhibitors at BIEL Light + Building Buenos Aires will find new marketing channels by reaching thousands of new professionals from the hardware and construction sector, while visitors will have contact with more exhibitors, more innovation and comprehensive solutions that cover all the needs of their businesses and industries. Without a doubt, it will become the industrial event of the year, attracting thousands of professionals in search of trends and new businesses.

Another sector that will stand out at the event will be the **Demonstration Area**, an outdoor space where large machines and equipment with the latest technology can be seen in operation. In addition, exhibitors will carry out demonstrations and use tests.

As highlighted by the exhibitors at the close of the 2023 edition, **BIEL Light + Building Buenos Aires 2025** will once again be the ideal setting to generate business, meet friends, colleagues and customers, exchange knowledge and make contact with the future of the industry.

Those who wish to purchase a stand and take advantage of all the tools offered by the exhibition can contact Fabián Natalini - Project Manager:  
[fabian.natalini@argentina.messefrankfurt.com](mailto:fabian.natalini@argentina.messefrankfurt.com)

Organized by CADIEEL (Argentine Chamber of Electronic, Electromechanical and Lighting Industries) and Messe Frankfurt Argentina, BIEL Light + Building Buenos Aires 2025 will be held from October 22 to 25 at La Rural Predio Ferial de Buenos Aires.

For more information about the exhibition: <https://biel-light-building.ar.messefrankfurt.com/buenosaires/es.html>

#### **Social media:**

<https://www.facebook.com/BIELBuenosAires>  
<https://x.com/bielbuenosaires>  
<https://www.instagram.com/BIELBuenosAires>  
<https://www.linkedin.com/showcase/biel-light-building/>

#### **Hashtags**

#BIEL #BIELlightbuilding

#### **Contacts:**

##### **Natalia Porta**

Communication and Press Manager

##### **Carolina Del Pozo**

Head of Communication and Press

##### **Camila Loch**

Press Consultant - Mauro y Asociados Tel: +54  
2324 558730

[cloch@mauroyasociados.com.ar](mailto:cloch@mauroyasociados.com.ar)

#### **Information about CADIEEL**

CADIEEL is a non-profit civil society that represents more than 2,200 industries belonging to various sectors at the national level, which generate employment for more than 60,300 highly qualified workers in the technical and professional fields. Headquartered in the City of Buenos Aires, it has 220 associated companies that actively participate in the four sectors it groups: Low voltage, which includes manufacturers of electrical materials; Energy, brings together companies dedicated to the manufacture of products for the generation, transmission and distribution of electricity; Lighting, specialized in the development of lighting products and equipment; and Electronics, covers the electronics industry installed in the country. This sectoral approach allows CADIEEL to promote the development, innovation and representation of these industries throughout the national territory.

<https://www.cadieel.org.ar/>

#### **Information about Messe Frankfurt Argentina**

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in [www.ar.messefrankfurt.com](http://www.ar.messefrankfurt.com)

#### **Learn more about the Messe Frankfurt Group**

[www.messefrankfurt.com/background-information](http://www.messefrankfurt.com/background-information)