

Press +++ Biel Light + Building Buenos Aires 2025
October 22 to 25, 2025



BIEL Light + Building Buenos Aires 2025 grows: new pavilion and more business opportunities

Buenos Aires, June 2025.- The Biennial International Trade Fair of the Electric, Electronic and Lighting Industry Exhibition and Technical Congress. continues to consolidate itself as the key meeting point of the sector. This year it will be held simultaneously with ExpoFerretera and, due to the high demand for spaces, both events will add a new pavilion in La Rural to receive more companies and activities. The event will be held from October 22 to 25, 2025, in the city of Buenos Aires.

Positioned as the most relevant business platform in Latin America for the sector, **BIEL Light + Building Buenos Aires 2025** will once again illuminate the halls of La Rural for four days, presenting the latest innovations, technologies and developments in the industry.

In this edition, in addition, the International Hardware, Plumbing Parts, Paint and Construction Materials Trade Fair will be held in parallel with **ExpoFerretera**. After 100% of the available surface area has been completed, the organisers of both events announced the incorporation of a new pavilion, which will expand the range of exhibitors, proposals and content.

"The simultaneity of these exhibitions enhances the competitiveness of the industrial ecosystem and generates an ideal environment for thousands of entrepreneurs and professionals from all over the region to establish strategic business relationships and strengthen their production processes," said Fabián Natalini, Project Manager.

Another novelty this year is the **Demonstration Area**, an outdoor space in which leading brands will present their products and provide technical information on their use. In addition, the classic **Exhibitors' Conferences will be held**, ideal for the professional and academic updating of visitors.

BIEL Light + Building Buenos Aires is organized by **CADIEEL** and **Messe Frankfurt Argentina**. Those interested in exhibiting and **securing the last available venues** can contact Fernanda Cardinale, Product Manager, at +54 11 7078 4831 or by email fernanda.cardinale@argentina.messefrankfurt.com.

Social media:

<https://www.facebook.com/BIELBuenosAires>
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Information about CADIEEL

CADIEEL is a non-profit civil society that represents more than 2,200 industries belonging to various sectors at the national level, which generate employment for more than 60,300 highly qualified workers in the technical and professional fields. Headquartered in the City of Buenos Aires, it has 220 associated companies that actively participate in the four sectors it groups: Low voltage, which includes manufacturers of electrical materials; Energy, brings together companies dedicated to the manufacture of products for the generation, transmission and distribution of electricity; Lighting, specialized in the development of lighting products and equipment; and Electronics, covers the electronics industry installed in the country. This sectoral approach allows CADIEEL to promote the development, innovation and representation of these industries throughout the national territory.

<https://www.cadieel.org.ar/>

Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information