

Press +++ Biel Light + Building 2025
22 to October 25, 2025



BIEL Light + Building Buenos Aires 2025 arrives with a full agenda of activities, innovation and networking

Buenos Aires, September 2025.- The International Biennial of the Electrical, Electronic and Lighting Industry is preparing to fill the halls of the La Rural Trade Center. From October 22 to 25, 2025, the event will offer various spaces to learn about the latest technology and trends, exchange experiences and connect with the pulse of the industry.

During four days, entrepreneurs and professionals will participate in different activities at **BIEL Light + Building Buenos Aires 2025**, the stage chosen by the industry to generate business and training. As in every edition, various conferences will be held by exhibiting companies, institutions and organizations related to the sector.

The program begins on Wednesday in the open auditorium. One of the highlights of the day will be **"Inclusive and Smart Cities for Empowered Neighbors"**, where the Smart Cities specialist, Federico Salcedo, will provide an overview of inclusive cities in Argentina and the region, with their opportunities and challenges. In addition, at the conference **"Revolutionizing the industry: Women who inspire, transform and empower"**, Mónica Caruso and Alejandra López, from Women Leaders in the Electricity Market, will speak.

On Thursday 26, CADIEEL will present the **Guide for the Acquisition of LED Luminaires in Argentine Municipalities**. The representatives of the Lighting Commission of the chamber, Gustavo Alonso Arias and Eduardo Yasan, will explain why it is necessary to have a framework of reference to develop investment in public lighting. That same day, the Chamber also organizes the conference **"Technical Regulations - New regulatory approach for Electrical Safety"**, by Matías Bernocco, National Director of Technical Regulations; Christian García of the Directorate of Inspection, and Ignacio G. Boudjikianian, of the Ministry of Commerce.

The program continues on Friday with **"The future of electricity distribution"**, by Claudio Bulacio, Manager of ADEERA; and **"From consumer to protagonist: how to generate and manage your own energy"**, by Julio C. Durán, Consulting Researcher of the Department of Solar Energy of the CNEA.

Competence and training

During the four days of the biennial, the **Week of the Electrician Installer will take place**, organized by the Argentine Association of Residential, Industrial and Commercial Electrical Installers (AAIERIC), with a space designed to combine practical learning experiences with professional skills. In the **"Electrical Technical Challenge – AEA 90364 Compliance and Training"**, through various interactive stations, participants will test their knowledge and skills through technical games, assembly exercises and verification tests.

Lighting, design and Argentine talent

Once again, the **LumiAr** space will offer a comprehensive vision of the creativity that characterizes Argentine entrepreneurs. Developed by **90+10**, nine Argentine companies dedicated to lighting design will demonstrate all the national talent in a stand curated by Marcela **Fibbiani**. These brands will also share the differential of their products at the conference "**Designing and manufacturing light in Argentina**", on Tuesday at 5:30 p.m.

First-hand information

As in every edition, the **Exhibitor Conferences** will be high on the event's agenda with live lectures, presentations and product demonstrations. The talks will cover the **most demanded trends** in the sector: from **home automation, automation and new technologies** applied to luminaires and electrical installations, to the analysis of **current regulations**.

An edition with more business opportunities

This year the exhibition will be held simultaneously with **ExpoFerretera 2025**, this increases the offer of activities, talks and exhibitors to visit. In addition, both events will share the **Demonstration Area**: an outdoor space where companies will present their equipment and solutions, carry out live demonstrations of machinery and provide personalized advice.

To know the complete schedule of activities, go to <https://biel-light-building.ar.messefrankfurt.com/buenosaires/es/eventos.html>

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Information about CADIEEL

CADIEEL is a non-profit civil society that represents more than 2,200 industries belonging to various sectors at the national level, which generate employment for more than 60,300 highly qualified workers in the technical and professional fields. Headquartered in the City of Buenos Aires, it has 220 associated companies that actively participate in the four sectors it groups: Low voltage, which includes manufacturers of electrical materials; Energy, brings together companies dedicated to the manufacture of products for the generation, transmission and

distribution of electricity; Lighting, specialized in the development of lighting products and equipment; and Electronics, covers the electronics industry installed in the country. This sectoral approach allows CADIEEL to promote the development, innovation and representation of these industries throughout the national territory.

<https://www.cadieel.org.ar/>

Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information