

Press +++ Biel Light + Building Buenos Aires 2025
22 to October 25, 2025



Training and competition: an exciting electrical technical challenge at the Electrician Installer's Week

Buenos Aires, September 2025. – Within the framework of BIEL Light + Building Buenos Aires 2025, which will take place from October 22 to 25 at La Rural, the Electrician Installer Week will be held, a space designed to combine practical learning experiences with professional skills.

A few days before the start of a new edition of the biennial of the electrical, electronic and lighting industry, the event adds renewed proposals to promote training, professionalization, safety and the link with leading companies in the sector.

In this context, the **Electrical Installer Week is presented**, an initiative organized by **AAIERIC** (Argentine Association of Residential, Industrial and Commercial Electrical Installers), **CADIEEL** (Argentine Chamber of Electrical and Electronic Industries) and **Messe Frankfurt Argentina**.

The space will offer innovative, practical and dynamic training instances, aimed at experimenting with products, learning about their real applications and promoting their efficient use in the field.

One of the highlights will be the **"Electrical Technical Challenge – AEA 90364 Compliance and Training"**, a competition that fuses practical training, regulatory updating and a playful spirit. Through different interactive stations, participants will test their knowledge and skills through technical games, assembly exercises and verification tests.

During the four days of exhibition, installers, technicians, advanced students from technical schools and the institutional public will participate in activities that simulate real work situations, using materials and tools provided by renowned companies in the sector.

The schedule includes:

- Virtual qualifying rounds, focused on theoretical evaluation.
- Face-to-face semifinals, with timed challenges of channeling, splicing, circuit identification, among others.
- Grand finale, which will include the complete assembly of an installation, real-time electrical measurements and a test of technical knowledge.

All activities will be carried out in accordance with the AEA 90364 standard and the technical provisions in force, under strict professional supervision. Finalists will receive recognition, awards and special mentions for their performance in safety, speed and theoretical mastery.

As part of the training program, on Friday, October 24, from 2 to 2:30 p.m., the talk **"Cable selection: the invisible risk in electrical installations" will be given by David "El Pala" Palavecino**, in the open auditorium of the exhibition.

The dissertation will address the construction characteristics of electrical cables and the importance of applying adequate calculation and installation criteria, in accordance with the parameters established by current regulations. The aim is to guarantee safe, functional and rational electrical installations.

✦ Learn more about Electrician Installer Week:

<https://biel-light-building.ar.messefrankfurt.com/buenosaires/es/eventos/experiencias-aaieric.html>

✦ Get to know all the activities of BIEL Light + Building Buenos Aires:

<https://biel-light-building.ar.messefrankfurt.com/buenosaires/es.html>

Social media:

<https://www.facebook.com/BIELBuenosAires>

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Information about CADIEEL

CADIEEL is a non-profit civil society that represents more than 2,200 industries belonging to various sectors at the national level, which generate employment for more than 60,300 highly qualified workers in the technical and professional fields. Headquartered in the City of Buenos Aires, it has 220 associated companies that actively participate in the four sectors it groups: Low voltage, which includes manufacturers of electrical materials; Energy, brings together companies dedicated to the manufacture of products for the generation, transmission and distribution of electricity; Lighting, specialized in the development of lighting products and equipment; and Electronics, covers the electronics industry installed in the country. This sectoral approach allows CADIEEL to promote the development, innovation and representation of these industries throughout the national territory.

<https://www.cadieel.org.ar/>

Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for

third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in www.ar.messefrankfurt.com

Learn more about the Messe Frankfurt Group

www.messefrankfurt.com/background-information