

Press +++ Biel Light + Building 2025
22 to October 25, 2025



Argentine design shines again: LumiAR space returns to BIEL Light + Building Buenos Aires 2025

Buenos Aires, September 2025.- Argentine design will once again play a leading role in the International Biennial of the Electrical, Electronic and Lighting Industry. The 2025 edition confirms the return of the acclaimed LumiAR Space, a hub of innovation and national talent.

From **22 to 25 October**, the public will be able to access a **comprehensive vision of the trends** that mark current lighting. The space, curated by the specialized journalist **Marcela Fibbiani** of **90+10**, will bring together **nine companies** dedicated to the production of high-quality luminaires.

Espacio LuminAR returns completely renovated, highlighting a selection of design pieces led by **Argentine artists, designers and architects**. The exhibition emphasizes technological **innovation and the diversity of materialities** used by enterprises that choose to produce entirely in the country, consolidating **Argentina** as a benchmark in the **creative lighting scene**.

This is the case of **Doña 3D**, which will exhibit its lamps made with **FDM printing** technology using **biodegradable material**. It is followed by **Estepa**, which will show designs with a strong **socio-environmental commitment**; its discarded materials are transformed into elements with character, texture and a powerful message: that what others discard, can be light. With extensive experience in design, **Oblumo** will present luminaires made of **turned cedar wood from reforestation forests**, combined with glass and metals.

For its part, **Fiumine** uses materials such as **porcelain, ceramics, iron and blown glass** to create lamps that highlight and enrich the space. **iMdi** aims to generate **friendly and comfortable environments**, designing unique experiences through light with a refined and contemporary design. For its part, **Lämmín** will exhibit luminaires that fuse **craftsmanship with contemporary technologies**, standing out for their constructive resolution.

Coming from Cordoba, **Indigo Lumieres** will show high-performance luminaires, with a catalog of standardized products of variable sizes and the development of **customized parts**. **Mags Design** will exhibit its designs and productions of decorative luminaires, where they prioritize **quality, innovation and the transformation of spaces**. Finally, **Manfroni**, guided by **minimalism** and with a **hand-finished** finish, creates lamps and lighting solutions that stand out for their artisanal design and high engineering.

The nine brands drive the **national industry**, making each piece with dedication and precision. In addition, they will share their experiences in the Cycle of Conferences, in

the talk entitled: **"Designing and manufacturing light in Argentina"**, on Thursday, October 23 at 5 p.m. in the Open Auditorium.

To see the complete agenda of BIEL Light + Building Buenos Aires, go to: <https://biel-light-building.ar.messefrankfurt.com/buenosaires/es/eventos/cronograma.html>

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Information about CADIEEL

CADIEEL is a non-profit civil society that represents more than 2,200 industries belonging to various sectors at the national level, which generate employment for more than 60,300 highly qualified workers in the technical and professional fields. Headquartered in the City of Buenos Aires, it has 220 associated companies that actively participate in the four sectors it groups: Low voltage, which includes manufacturers of electrical materials; Energy, brings together companies dedicated to the manufacture of products for the generation, transmission and distribution of electricity; Lighting, specialized in the development of lighting products and equipment; and Electronics, covers the electronics industry installed in the country. This sectoral approach allows CADIEEL to promote the development, innovation and representation of these industries throughout the national territory.

<https://www.cadieel.org.ar/>

Information about Messe Frankfurt Argentina

It is the local subsidiary of Messe Frankfurt GmbH, the world's leading professional exhibition organization company. The objective of its events is to promote real business meetings that stimulate regional markets, encourage the domestic market and in turn urge the development of the technological pole in each area. Currently the portfolio of events of Messe Frankfurt Argentina includes the exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Emitex, Simatex, Confemaq, ExpoFerretera, Hotelga, Intersec Buenos Aires, Salón Moto, Tecno Fidta and Arminera. In addition, it holds numerous congresses and special events for third parties, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil & Gas Expo Patagonia and ExpoEFI, among others.

More information in www.ar.messefrankfurt.com

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